

In 2012: New Emphasis on Collaboration and Partnerships

Often the most substantive progress in solving local concerns comes through broad collaborations and partnerships among a community's businesses, nonprofits, schools, churches and leadership groups. Over the years, MFH has funded a variety of such collaborations and partnerships that target specific health concerns.

As part of its own long-range strategic planning and to ensure most effective use of its funding resources, MFH is implementing a new effort in 2012 that moves away from defining grantmaking programs by specific health areas and moves toward a broader approach that better supports individual communities' health needs.

This new approach emphasizes broad areas in which MFH assistance can:

- Influence health policy
- Promote system change
- Improve how services are delivered
- Support community activities in prevention and public health

MFH's funding approach offers a broader opportunity for health-focused nonprofits to engage all sectors of their community in developing effective solutions to health concerns. By encouraging strong local collaborations and partnerships, MFH believes its funding can better help communities make significant progress in improving the health of its residents

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Missouri Foundation for Health is an independent philanthropic foundation whose vision is to empower Missourians to achieve equal access to quality health services.

Our History

Missouri Foundation for Health (MFH) is the largest health care foundation in the state and is among the largest of its kind in the country. It was created in 2000 to receive assets accumulated by Blue Cross Blue Shield of Missouri (BCBSMo) prior to its conversion from nonprofit to for-profit status. MFH serves 84 Missouri counties and the City of St. Louis.

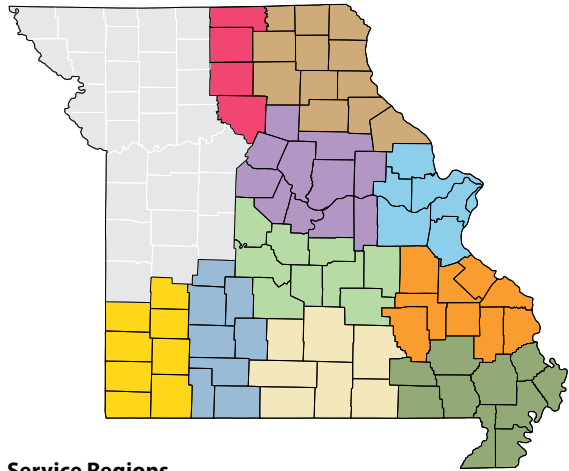
Our Commitment

MFH focuses on improving the health of the people and communities it serves through funding, identifying needs and collaborating to maximize resources.

Grantmaking for Impact

MFH distributes approximately \$50 million in grants annually, supporting hundreds of health-focused Missouri nonprofits.

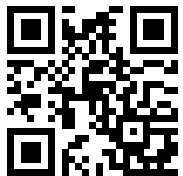
Grantmaking Since Inception



Service Regions

MFH's service area, which is identical to the former BCBSMO area, includes about 75% of the state. To date, MFH has provided more than \$350 million in grants and awards to community organizations across the state.

North Central	\$ 2,565,248	1%
Northeast	\$ 19,840,947	5%
Central	\$ 73,706,128	19%
St. Louis Metro	\$ 182,266,195	46%
Lake Ozark-Rolla	\$ 12,352,149	3%
Lower East Central	\$ 23,491,724	6%
Southwest	\$ 15,526,014	4%
Springfield	\$ 29,297,525	8%
South Central	\$ 6,948,813	2%
Bootheel	\$ 21,934,516	6%



For more information, scan this QR Code with your smartphone to visit www.mffh.org

2011 Funding Opportunities

Program Efforts

Advancing Chronic Care through Excellence in Systems and Support (ACCESS)

ACCESS addresses patients' chronic care management beyond diabetes. It augments MFH's earlier funding of diabetes programs through system change that supports sustainability and dissemination. ACCESS supports multidisciplinary teams addressing chronic care management and facilitating integration into organizations' systems of care.

Capacity Building – Nonprofit Services Center

MFH partners with Nonprofit Services Center (NSC) to offer Missouri nonprofits opportunities to engage in a broad range of MFH-supported programs, services and funding opportunities to strengthen mission impact and enhance performance.

Health Care Workforce

Missouri has serious health care workforce shortages – from allied health positions to family practice doctors, from nurses to dentists. Making access to proper care a significant challenge for thousands of people every day. MFH is focusing on two areas: increasing the number of nurses and mid-level providers in rural, underserved and diverse areas; and recruiting youth into health care careers.

Health Literacy

More than half of the people in the U.S. struggle to understand health-related information. Funding supports innovative, community-based demonstration projects as a way to improve health literacy in Missouri among health professionals and enhance communication between consumers and care providers. Health Literacy Missouri, a new statewide nonprofit, also serves as an additional resource for helping Missourians become health literate.

Healthy & Active Communities (H&AC)

Nearly 2/3 of Missouri's adults are overweight or obese, including 28% of our youth. To combat this epidemic, MFH supports a network of community efforts working to make a healthy choice the easy choice for all residents. Through the new Promoting Promising Policies funding program, qualified organizations can get resources to implement policies and promote healthy living in their communities.

Mental Health and Substance Abuse (MHSA)

MHSA supports prevention and treatment efforts for people with behavioral health issues, through youth suicide prevention programs in schools, children and youth treatment services, and integrated treatment for those with co-occurring disorders. In 2011, funding continues to focus on increasing access to behavioral health services for older adults.

MoCAP

MoCAP is designed to "capture" federal funding for Missouri nonprofits and governmental organizations focusing on health and prevention. MoCAP supports organizations' federal grant procurement and management efforts, by providing free technical assistance, consultation, training opportunities and resources.

Patient-Centered Medical Home

This program blends previous efforts to improve access to primary care and management of chronic conditions by developing the patient-centered medical home model (PCMH) in Missouri. Future funding will support improving access to care for at-risk populations through use of the PCMH model and improved coordination of services between community health centers, clinics and providers.

Tobacco Prevention and Cessation Initiative (TPCI)

Tobacco use is a serious health problem in Missouri that contributes to more than 9,400 deaths a year. In 2005, MFH committed \$40 million over nine years to reduce the state's high tobacco use rates. Funding focuses on increasing access to cessation services, youth-led advocacy activities and tobacco policy change.

Women's Health

This program targets the many unmet prevention and treatment needs of Missouri's women. Current funding focuses on violence against women by supporting intervention and prevention services.

Basic Support

Many organizations need help with daily operating costs to continue providing the health services central to their mission. This program provides funds to cover basic, ongoing expenses. Eligibility requirements can be found at www.mffh.org.

Health Policy

General Support for Advocacy (GSA)

MFH's Health Policy area works to improve the health of MFH's target population through supporting positive

health system change. GSA grants are for tax-exempt nonprofits currently involved in health-related public policy advocacy work on behalf of Missouri's uninsured, underinsured and underserved. These unrestricted funds provide financial flexibility to address newly emerging health policy issues in a timely way and are not earmarked for a specific project or activity.

Advocacy Capacity Building

MFH works to build the capacity of Missouri nonprofits to provide a voice for vulnerable populations in the policymaking process through workshops, experiential learning and technical assistance. Training opportunities include workshops detailing laws governing a nonprofit organization's involvement in lobbying, how to engage in health advocacy from a faith-perspective, and developing a simulated public health advocacy campaign.

For Policymakers and Community Leaders

To complement grantmaking efforts and address health issues from a systemic perspective, the MFH Health Policy staff provides timely research and educational opportunities on health issues of significance to Missourians. In 2011, the focus is on the issues of the uninsured, health reform and increasing health equity for all Missourians.

Policymakers and community leaders can access the following resources through MFH's Health Policy area:

- Timely publications and research on health reform at www.covermissouri.org.
- Activities that assist nonprofit organizations in effectively advocating for the needs of their communities.
- Educational opportunities related to health reform and the uninsured.

For more information or questions related to health policy, call 314.345.5576.



For more information, scan this QR Code with your smartphone to visit www.covermissouri.org